



# SOUTH LYON AREA RECREATION AUTHORITY

## PROGRAM SPONSORSHIP PACKAGES

**FALL BASKETBALL**  
**\$1,050**

- Approximate Participants - 150
- Ages/Grades K - 5th Grade
- Co-Ed
- Duration - 8 weeks
- 1 practice & 1 game per week

**FALL VOLLEYBALL**  
**\$1,050**

- Approximate Participants - 150
- Ages/Grades 3rd - 8th Grade
- Girls
- Duration - 6 weeks
- 1 practice & 1 game per week

**FALL SOCCER**  
**\$1,680**

- Approximate Participants - 240
- Ages/Grades 2.5 yrs - 5th Grade
- Co-Ed
- Duration - 5 weeks
- 1 practice & 1 game per week

**WINTER BASKETBALL**  
**\$4,550**

- Approximate Participants - 650
- Ages/Grades K - 12th Grade
- Co-Ed, Boys & Girls Teams Only
- Duration - 8 weeks
- 1 practice & 1 game per week

**SPRING VOLLEYBALL**  
**\$1,050**

- Approximate Participants - 150
- Ages/Grades 3rd - 8th Grade
- Girls
- Duration - 6 weeks
- 1 practice & 1 game per week

**SPRING SOCCER**  
**\$1,400**

- Approximate Participants - 200
- Ages/Grades 2.5 yrs - 5th Grade
- Co-Ed
- Duration - 5 weeks
- 1 practice & 1 game per week

**SAFETY TOWN**  
**\$980**

- Approximate Participants - 140
- Ages 5 - 11 yrs
- Co-Ed
- Duration - 1 week
- Monday - Friday

**SUMMER DAY CAMP**  
**\$1,200**

- Approximate Participants - 150
- Ages 5 - 13
- Co-Ed
- Duration - 10 weeks
- Monday - Friday

### ALL PACKAGES INCLUDE:

- Company Logo printed on all league/program shirts for that season (Exclusive Sponsor Logo and SLARA Logo is on all shirts. Day Camp and Safety Town shirts may have multiple logos). Logo's are all one color print.
- Website link on SLARA website on the page of the league/program being sponsored
- Company recognition on all printed receipts for the individual league/program that is being sponsored
- Half page ad featured in the online seasonal brochure that the individual league/program is being offered in
- Social Media recognition via SLARA Facebook, Twitter & Instagram accounts



# SOUTH LYON AREA RECREATION AUTHORITY

## PROGRAM SPONSORSHIPS

The South Lyon Area Recreation Authority is proud to have the opportunity to create community through recreational activities. Our department is always looking for new partnerships with area businesses/corporations. We feel that working with other groups benefits both entities. Our programs are sponsored in part by the City of South Lyon, Lyon Township and Green Oak Township. However, these contributions only make up a small portion of our annual budget. It is vitally important that we seek out additional corporate sponsors to help ensure that we continue to run quality programs in our community. Please, take a moment to look over these sponsorship packages to see how you can get involved!

If you are interested in a program package, please mark which program on the first page and fill out the form below. Fax, mail, email or drop off the form with your method of payment.

Additional recognition opportunities may be available upon request. Reach out directly to the SLARA Director with specific requests.

**SPONSOR NAME** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_ **CITY** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **CONTACT NAME** \_\_\_\_\_ **EMAIL** \_\_\_\_\_

**PAYMENT METHOD:** **CHECK #** \_\_\_\_\_ **CASH** \_\_\_\_\_

**CREDIT CARD #** \_\_\_\_\_ **EXP DATE** \_\_\_\_\_ **PIN** \_\_\_\_\_

ALL SPONSORSHIPS ARE REQUIRED TO BE PAID IN FULL AND HAVE ADS SUBMITTED BY THE FOLLOWING DATES:

Fall Program Sponsorships Due June 1st

Winter Program Sponsorships Due October 1st

Spring/Summer Program Sponsorships Due by February 1st