



**SLARA ONLINE
Brochure Advertising**

This is your chance to advertise your business in one of the most visible ONLINE publications in the South Lyon area!

SLARA serves the communities of the City of South Lyon, Charter Township of Lyon, and Green Oak Township...an area with a combined population of over 37,000.

The online brochure is distributed 3 times per year (Fall, Winter, Spring/Summer). This brochure is available on the SLARA website, www.slrec.net and links are emailed out to past program participants, shared on municipality websites and social media!

If you are interested in purchasing ad space, please contact Amy Allen at the email or phone number listed below today!

Ad Size	Pricing
Quarter Page (3.25"W x 4.5"L)	\$100
Half Page (6.5"W x 4.5"L)	\$200
Full Page (6.5"W x 9"L)	\$400

Ad Copy Submission Deadline

Spring/Summer Brochure

Programs run May thru Aug. - Ad copy due Feb. 15

Fall Brochure

Programs run Sept. thru Dec. - Ad copy due June 15

Winter Brochure

Programs run Jan. thru April - Ad copy due Oct. 15

**All ads are in full color, giving you more bang for your advertising dollar!!*

For more information contact
SLARA @ 248.437.8105 or email aallen@slrec.com