

Wednesday, August 28, 2019 @ 2:00pm

Location: SLARA Office
23333 Griswold, Suite 100
South Lyon, MI

MINUTES

2:00 PM

Call to Order

Mr. St. Charles called the meeting to order at 2:05 pm

Roll Call of the Board

Mark St. Charles, Green Oak Township

Paul Zelenak, City of South Lyon

Patricia Carcone, Lyon Township

Also Present

Amy L. Allen, CPRP, SLARA Director

Kristi Hoskins, Marketing/Social Media Manager

Approval of the Agenda

Motion to approve the agenda by Ms. Carcone

Mr. Zelenak seconds the motion, motion passes

Approval of July 24, 2019 Meeting Minutes

Motion to approve the July 24, 2019 Meeting Minutes by Ms. Carcone

Mr. Zelenak seconds the motion, motion passes

Approval of Bills 7/6/19 – 8/19/19

Motion to approve the bills by Ms. Carcone

Mr. Zelenak seconds the motion, motion passes

Financial Report

- a. General Fund Accounts
 - a. *Flagstar Primary Checking Account, 0.7% Interest Rate*
 - i. *Balance \$171,628.99*
 - b. *The State Bank, 90 Day CD, 2.55% Interest Rate*
 - i. *Maturity Date, 9/16/19*
 - ii. *Balance \$261,061.80*
- b. Capital Improvement Fund Accounts
 - a. *Flagstar Capital Improvements Fund, 1.39% Interest Rate*
 - i. *Balance - \$215,297.33*
 - b. *The State Bank, 180 Day CD, 2.65% Interest Rate*
 - i. *Maturity Date 11/25/19*
 - ii. *Balance \$405,116.25*

Correspondence

None

“Call to the Public”*None***I) Old Business****1. SLARA Office Updates****a. SLARA Staff Meeting Minutes**

Mrs. Allen made the board aware of some items that the Sports Manager is now working on such as a new Parents Welcome Packet, revising the Coach Conduct Policy and organizing a new Referee Training. The McHattie FunFest that took place on August 14 was well attended with approximately 400 showing up. There were food trucks, inflatables, face painting, picnic games and the Library celebrated the 3rd anniversary of the Little Free Library. Mrs. Allen, Mrs. Hoskins, Mr. Stanley and Mrs. Patton all attended games for the Men’s and Co-Ed Softball leagues and provided a cook out for players and families. Staff handed out hot dogs, chips and water to everyone and the event was very well received! Staff is working on a checklist for contractors utilizing the MPR Room for programs, a new Pick Up Policy and collecting ideas for a new mission statement. Upcoming events include the Labor Day Walk with the South Lyon Parks and Recreation Commission, Pumpkin Dunkin event at the Pool, Wag this Way Pet Paw-rade and the annual Candy Cane Hunt.

b. Action Sports – Update*None***c. Marketing/Social Media Manager – Update**

Mrs. Hoskins shared with the board some of the tracking metrics for the SLARA social media sites. Facebook, Instagram and Twitter visits are all up and engagement has really increased. Mrs. Hoskins showed the board examples of posting such as the seasonal giveaways, the Roaming Rex Program and a video from Island Lake Kids Kamp. Mrs. Hoskins has also been working with Mrs. Allen in revamping sponsorship recruitment materials for special events.

II) New Business**1. Consider Resolution 19-004, to approve the re-investment of funds from The State Bank 90 Day CD that matures on 9/16/2019 into a 90 Day CD at The State Bank or another financial institution.****Motion by Mr. St. Charles, second by Mr. Zelenak**

Resolution 19-004, to approve the re-investment of funds from The State Bank 90 Day CD in the amount of \$261,061.80 that matures on 9/16/19 into a 90 Day CD at The State Bank or another financial institution.

Roll Call Vote:	Ayes:	Mr. St. Charles, Mr. Zelenak, Ms. Carcone
	Nays:	None
	Absent:	None

2. Discuss 2020-2021 Municipality Contributions

Mrs. Allen presented the board with the Fall 2018 – Spring/Summer 2019 Program Registration Reports. Registration increased by 18.2% in this past year. These numbers do

not include some special events that don't require registration like the Candy Cane Hunt and McHattie Fun Fest events. These numbers also do not include all the adult sports league team members as only coaches are registered in our systems.

3. Board Member Comments

Ms. Carone shared that the Cider Mill Village presentation to the Lyon Township Planning Commission was denied support recently. There are still lots of developers looking to do more building in the area. The Township may be looking for a new bookkeeper, DPW water employee and an additional secretary soon.

Mr. Zelenak stated that Draft Street is being remodeled again. Pumpkinfest is coming up on the weekend of September 28. Over the weekend of September 20 Mr. Zelenak will be taking part in the Real Men Wear Pink campaign to help raise awareness of breast cancer. He will be sitting in a pink chair down at the Farmers Market and will remain there for 24 hours to raise awareness!

Mr. St. Charles reminded us that Green Oak Day is coming up on September 14. They will be hosting a "Taste of Green Oak" again and may be looking for additional food servers. Many of the restaurants are willing to take part but do not have the manpower to provide staff to serve the food. The grand opening of the new police department will be at 9:30 am that day and all other events will start at 10:00 am. The Lake to Lake Trail Ride will be passing through Green Oak. There are expected to be approximately 50 riders. Green Oak may be looking to do more in-house grounds keeping next year as opposed to contracting the work out. Beginning next year the township will be responsible for maintenance of all the roundabouts and this will require additional staff.

Adjournment at 3:14 pm

Next Meeting: Wednesday, September 18, 2019 @ 2:00pm

Location: SLARA Office

23333 Griswold, Suite 100 ~ South Lyon MI

Chair Signature

Secretary Signature

Approval Date